

## **MEMBER DISCOUNT PROGRAM\***

### **Application**

As a member benefit, we are delighted to offer you participation in our popular Member Discount Program. Below is the application that must be approved by the RBA.

#### **ANNUAL FEE \$100**

- ▶ Each participant will receive one (1) FREE flyer insert into a monthly Direct Mail packet (\$225 value)
- ▶ Your discount plan will be displayed on our website
- ▶ Listing in Discount Brochure

1- Please describe the product or service you wish to offer RBA members.

2- Describe the financial discount or special enhancements that will be realized by RBA members. Include retail cost vs. discounted cost.

\* If your company offers a financial benefit to the RBA, please contact Al Samuels to become an Affinity Program partner.

3- Is this offer exclusive to RBA members? Yes \_\_\_\_\_ No \_\_\_\_\_  
*All offers must be exclusive to our members. If you have other discount programs, you must change it to make it an exclusive offer.*

4- How will you market your product or service?

Name \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**PROCESS**

- 1- Return this application with your \$100 deposit
- 2- Fax completed form to the RBA office at (845) 735-2482.
- 3- We may ask for a sample of the product or demonstration of the service.
- 4- We will be getting back to you within thirty (30) days of application submission

ROCKLAND BUSINESS ASSOCIATION, INC.,  
ONE BLUE HILL PLAZA, PO BOX 1567, PEARL RIVER, NY 10965

